

# ***World's Greatest Escape Artist Will Attempt a Death-defying Escape Encased in Wet Cement to Commemorate Houdini's Death on Halloween***

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## **For Immediate Release:**

Winnipeg, Canada Oct. 24, 2006: This Halloween will mark the 80th anniversary of the death of Harry Houdini. To commemorate this memorable day the "World's Greatest Escape Artist", Dean Gunnarson, will attempt a dangerous and death-defying escape.

On Oct. 31, 2006 at exactly 1:26 P.M. Gunnarson will be handcuffed with several pairs of police handcuffs. The handcuffs will then be chained and padlocked around his waist, entire body and even tightly around his neck. Dean will then be placed upright into a standing Plexiglas tomb and the lid will then be locked with 6 maximum security padlocks. Gunnarson will then add an element of danger that has **Never Been Attempted!**

***Two Tons of Wet Cement*** will then be poured into the clear tomb on top of Gunnarson until he is totally encased in this concrete prison. Dean will have to escape before he is crushed and suffocated by the sheer weight of the cement he is encased in. This escape has never been attempted by **anyone, anywhere in the world!!!** Not even by the Great Houdini himself. This escape will be attempted with **NO** curtains or anything else that will try to conceal his attempt to escape. You will witness the entire life and death struggle by Gunnarson as he tries to free himself. This is not a magic trick or an illusion. All the handcuffs, chains, and locks are genuine.

Dean Gunnarson has attempted escapes while dangling by his toes 726 feet over Hoover Dam in Las Vegas, he's been chained and thrown out of an airplane 13,500 feet in the air in Japan, locked in a car and placed in a car crusher in Los Angeles, locked in a barrel underwater with over a 100 sharks and stingrays in China, hung over 130 men eating alligators in the swamps of Florida, and escaped after being locked in straight jackets hanging from a crane attached to a burning rope in India, Venezuela and Egypt. Gunnarson holds two world records for escaping, as well as being seen on television in over 165 countries world wide.

Harry Houdini Died on Oct. 31, 1926 at 1:26 P.M. in a Detroit Hospital. He had been punched in the stomach a few days earlier by the University of McGill's boxing champion while performing in Montreal. Houdini had traveled the world performing his magic and escapes and still is the most recognized name in magic today.

In the recently released book by **Ripley's Believe It or Not!**, "**Expect The Unexpected**" Dean Gunnarson is recognized as "**A Modern Day Houdini**" after detailing one of his world record death-defying escapes.

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**Date:** October 31, 2006 Halloween

**Time:** 1:00 pm: Gunnarson gets locked up.

1:26 pm exactly: Escape attempt begins

**Location:** 100 Cole Ave., Winnipeg, Manitoba (Near Nairn Bridge over pass) In the Parking compound of **Two Small Men With Big Hearts Moving Company** (204) 654-3278

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